

TOWN OF MENOMONIE
PLAN COMMISSION MEETING
THURSDAY
May 22, 2025
TIME: 7:00 PM

Scott called the meeting to order at 7:00 PM

Members Present: Scott, Kent, Charisse, Lamont and Tom

Absent: Matthew, Tunda, Lisa

Approval of the March 27th and April 23rd, 2025, Minutes

- Lamont made a motion to approve the minutes from both 3.27.25 and 4.23.25, Tom 2nd, Carried.

Public

- None

Work on 2025 Comprehensive Plan

- **Review Draft Transportation Chapter:**

Josh from Cedar Corp presented the commission with the Transportation Chapter and reviewed an orderly system of development for roads, including access management, driveway permits, and vision concerns at intersections. Goals were discussed, he asked if we needed to enhance anything. Objectives were discussed. Policies were reviewed. Scott asked if we needed to take action on the nonmetallic mining ordinance. It has been kept up to date with WTA and thought it looked good. Josh asked if we were missing anything, reminding the commission these are policies, not laws but it does give us support.

A heat map was reviewed of traffic density. Scott asked about the intersection of 390th meeting Hwy 29, there is no street light there for visibility but is a hot spot. Scott thought it should be added as a policy. It would have to be the State that the DOT would approve for safety. The map was a functional classification map and future transportation projects (PASER rating map) was reviewed. Our roads are in pretty good shape and rate around a 5 or 6.

Kent said that the County will be using an engineering firm to look at all culverts and the condition of them.

Lastly the Alternative Routes map was reviewed. Josh said they recreated the map that was in our old plan. There isn't a lot in this map, he suggested it gets combined with the

Future Transportation map as there isn't a lot of data to consider. Kent said the map showed routes to bypass the city. They discussed redrawing the southern route as the current map was dead ended. The roads need a standard of 80' width to be considered. Scott thought the Sheriff's Dept or the Conty might know what the alternate routes are designated to bypass the city.

- Review Economic Development Chapter

This is a broad chapter, this is how to get the tax base up. This is what funds the roads. Some of this was discussed in the State Statutes. It discusses labor force. The data is shifting to the American Community Survey. What we are looking at is the trends of the data. It shows Education, Household income and wages for the population of the Township compared to the overall state and nation. Overall, very positive results for our community.

Josh wanted to discuss tonight about the existing businesses in the Town. We named off several of the larger employers and who obtains Liquor Licenses.

Scott asked about the wage data and employment data, they didn't seem to align on the table that was reviewed. Josh would cross reference the metadata.

Agriculture Economic Impact section was reviewed. Agriculture accounts for \$989 million in economic activity.

Josh asked what tourist sites we have? Red Cedar Trail, Twin Springs Campground, Pinewood Golf and the Devil's Punch Bowl.

Josh asked to discuss desirable businesses that the Town is interested in attracting?

Kent said we don't have any interest in Industrial but are interested in Service businesses. We would like to attract small business, storage units in the commercial corridor. We don't feel we will get a large retailer as we can't support the water/sewer needs.

Josh discussed Strengths and Weaknesses for attracting new business. Scott suggested adding Childcare as a weakness – it is a shortage everywhere. We could also add it as a business we'd like to attract.

A list of Economic Development and funding support is listed on the Plan, websites are available.

Open Commission Discussion

Next meeting will be June 26th at 7pm.

Adjourn:

- Tom made a motion to adjourn at 8:03pm Lamont 2nd Carried